

# Website Privacy Policy

## **Information we get from you when visiting our website.**

We use cookies and similar technologies to identify your browser or device. Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies do not contain any data that enables us to determine your actual identity, and they are useful because they allow a website to recognize a user's device. You can find more information about cookies at: <http://www.allaboutcookies.org>.

Cookies do lots of different jobs, like letting you navigate between pages efficiently and remembering your preferences, and generally improve the user experience. They can also help to ensure that advertisements you see online are more relevant to you and your interests.

Pixel tags are small, invisible images on a webpage or other document that allow us to set, read and modify cookies. When you visit a website, the pixel tag helps us better understand how you interact with our website by observing which pages you visited.

We use analytics tools and other third party technologies to collect non-personal information in the form of various usage and user metrics when you use our site or online services. These tools and technologies collect and analyze certain types of information, including cookies, IP addresses, device and software identifiers, referring and exit URLs, onsite behavior and usage information, features use metrics and statistics, usage and purchase history, MAC Address, mobile unique device ID, and other similar information.

The third party analytics companies who collect information on the Site and/or other online products and/or services may combine the information collected with other information they have independently collected from other websites and/or other online or mobile products and services relating to your activities across their network of websites as well as online and/or mobile products and services. Many of these companies collect and use information under their own privacy policies.

## **Opting out and your privacy rights**

To learn more about or opt-out of interest-based advertising, please visit the industry opt-out pages operated by the Network Advertising Initiative and by the Digital Advertising Alliance To obtain more information and/or to opt-out of personalized advertising for Google and its partners sites, use the following link: <http://adssettings.google.com>. Please note, even if you opt-out of interest based advertising, you may still see other kinds of non-interest based advertising from us.