



# **Amazon Prime Days Tips**

Seems like everyone is gearing up for Amazon Prime Day, which kicked off today at 3 a.m.. Tuesday. Oct. 13 and ends in 48 hours later. Normally held in July, this year will be a bit different, mainly because of the COVID-19 pandemic. If you are participating in Prime Days in preparation for holiday shopping or to take advantage of savings, here are quick tips to consider as you shop today and/or tomorrow:

# **Prime Day Shopping Tips**

#### Join Amazon Prime

Prime Day deals are only for Amazon Prime members. That means becoming a Prime member is an essential prerequisite for anyone with big Amazon Prime Day shopping and may be well worth the membership in savings. Tip! If you're a first-time Amazon Prime subscriber, opt into the 30-day free trial right before Prime Day. If you have a family member who is an Amazon Prime member, you can ask them if they'll add you to their Amazon Household.

#### Compare prices

Many other retailers, including Target and Walmart, are running their own specials during the same time. Search for the products you want on their sites before buying from Amazon to make sure you're really getting the best price.

### Set a budget and stick to it

It's essential you do so before compiling your shopping list. Otherwise, it is very tempting to overspend when you shop online. If this is early holiday shopping, consider combining your Amazon Prime Day and general holiday shopping budgets. You may be able to do all your shopping on these two days and save time too!

#### Shop soon

The early bird gets the worm. Your best bet is to shop early, logging on right away and getting as much of your shopping list out of the way as possible before the day begins. Hot items will be gone fast.

#### Download the Amazon app for mobile purchases

Amazon's main website works just fine on desktop and mobile devices, but don't overlook its user-friendly app. It's easy to use and gives you other features such as deals.

# Choose a good credit card to use (like Nymeo's Visa Platinum Credit Card!)

Make sure you use a credit card that rewards you for your purchases - that's double savings. Don't forget to connect that credit card to your Amazon account for a quick check out process before shopping. Nymeo's Visa Credit Card is offering 3x the rewards\* points when you shop Amazon on Prime Days!

#### Help a charity while you shop

Make your purchases count by joining the Amazon Smile program before shopping. But you will need to shop through the Amazon Smile site — not Amazon's main site — to ensure Amazon donates 0.5% of eligible purchases to the charity of your choice. Nymeo is currently supporting <u>Gaithersburg HELP</u> through Amazon Smiles.

Happy shopping!

\*Nymeo Visa Credit Cardholders eligible for triple rewards points should visit Nymeo.org/credit-cards for more information on qualifying purchases.







This is an advertisement. Nymeo Federal Credit Union Copyright 2020

<u>Unsubscribe</u>

Nymeo Federal Credit Union | 240-436-4000 | 855-436-4100 | nymeo.org 5210 Chairmans Court, Frederick MD 21703