

@ 12.7.21 Tutorial Tuesdays: Buying in Dec & Jan

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The Best Things to Buy in December & January

The most wonderful time of the year is here. Aside from holiday gifts, there are specific items that you should consider purchasing in December and January for the best value.



New Car:

December is the best time of year to buy a car. According to Cars.com, the final days of December see the highest amount of incentive spending. And, according to TrueCar, you can end up saving up to 8.3% off the price of a new car if you visit the dealership on New Year's Eve instead of any other day. This is all because dealers need to reach their quotas.

Toys:

Aside from buying toys as gifts, it is a wonderful time of the year to purchase for birthdays and other special occasions. Stores tend to heavily lower toy prices during these months.



Holiday Decor:

It is not as fun purchasing decorations for the next holiday season, but holiday decor also tends to be heavily discounted in December. Stores slash prices on ornaments, gift wrap, artificial trees, and other holiday items. January is also a great time to get great buys, but you may have limited options.

Baking Items:

If you like to bake throughout the year and have the space, December is a good time to stock up on baking items. Grocery stores will have continuous sales on baking ingredients and supplies in December.



Electronics:

Although Black Friday is over, it is possible to find discounted TVs and laptops even after the Black Friday sales have come and gone. Keep your eyes on promotions and flyers since there will be limited items in stock.

Winter Clothes:

Starting in late December, retailers are already thinking about Spring and will begin to liquidate their stock of scarves, sweaters, boots, and winter coats. This is the time to get that coat you have had your eyes on.

**Fitness items and memberships:**

It is not surprising that January is the best time to purchase a new gym membership or fitness equipment since most people have better health as a New Year's resolution. Gyms will have special membership promotions and may waive extra fees.

Entertainment and Travel:

To entice people to travel again after a busy holiday season, the entertainment and travel industry will offer incentives to attract customers. Look for lower rates on hotel rooms and even tickets to shows or concerts.

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